

Life Long Guidance at the Workplace

Longing for sustainable employability

International conference

June 3, 2016

Unieplaza, Culemborg, the Netherlands

The European labour market is rapidly changing. Flexicurity, robotisation, lifelong learning and mobility of labour across borders (national and sectoral) are the main drivers for change and innovation. This not only challenges where and how we work but also when and why we work. Added to this is the trend of personalising the learning needed for staying tuned in to the labour market. Organisations offering training and guidance services are trying hard to keep up with these labour market developments. What's needed is a long-term vision from an educational, social and economical point of view, in order to be able to innovate training and guidance services for 21st century skills.

The conference offers a platform to discuss the trends across Europe, to present best practices and create more clarity on present dynamics in work, learning and guidance. The objective is to link the three life spheres of people – learning, working and living - and focus on strategies for sustainable employability. A role for lifelong guidance in people's life and work seems apparent.

Registration is free! Click here to register: <http://cl3s.com/registration/>

The conference themes are:

Career guidance as a powerful catalyst

Why do we need career guidance? And why is a longitudinal approach important? It will be argued that career guidance is a powerful catalyst for lifelong learning and development. Besides that, obstacles and possible solutions will be discussed.

The fit between education and the labour market

We will discuss the status of the 'fit' between the educational system and practices in Europe and the Netherlands on the one hand and the (future) labour market that education is preparing for on the other.

The role of entrepreneurial competences

Entrepreneurship has become popular in many industrialised countries. We will elaborate on risk-taking, problem-solving and pro-activity as characteristic competences of the entrepreneurship applied in the field for career development and guidance.

According to EU Commission's Jens Fischer-Kottenstede, a lot of lifelong learning takes place in the workplace by simply practicing and improving skills. Thus, workplaces in which people use their skills each and every day, are a very important arena. Human Resource Management and Career Guidance professionals play an important role in this. NOLOC, the professional organisation of guidance professionals in The Netherlands, and Euroguidance cooperate in organizing this conference.

Instruments for work and Life Guidance

Presentation and debate of an integrated approach to linking instruments for guidance at the workplace, life coaching, HRM and the systematics of Validation of Prior Learning (VPL) as a means for enhancing lifelong learning and employability through an *enjoyable* approach. The integrated approach consists of:

1. An innovative tool (Toolbox) for working with competence development in the workplace, where Career Guidance, Human Resource Management and Validation of Prior Learning are linked up, to decrease skills gaps in the working processes of organisations.
2. Training-guidelines to support those who will utilize the Toolbox
3. A number of business-cases illustrate the working of the Toolkit as effective, applicable, affordable and linking employees and employers in their shared quest for competence-development in a sustainable way.
Check: <http://wlguidance.wix.com/toolbox>

Date and location

The conference is organised as a one-day manifestation for keyfigures in 'training and guidance', (lifelong) learning and counselling, trade unions, career-guides, authorities, vocational (higher) education & training institutes, policymakers, experts, other stakeholders and media.

Attendance is free.

The conference takes place at Unieplaza in Culemborg, the Netherlands, on June 3, 2016.

Address: Multatulilaan 12, 4103 NM Culemborg. Route: <http://www.unieplaza.nl/Contact.aspx>

The programme

Life Long Guidance at the Workplace		
09:00-09:30	Welcome	Coffee and tea
09:30-09:40	Opening	Chairman
09:40-10:00	Keynote 1 Fjóla María Lárusdóttir	<i>Guidance for work and life: challenges and benefits</i>
10:00-10:20	Keynote 2 Judith Semeijn	<i>Sustainable Employability and some Dutch lessons for Life Long Guidance</i>
10.20-10.40	Keynote 3 Gert van Brussel	<i>Risk taking, courage and creative pro-action: developing entrepreneurial competence in contemporary careers</i>
10:40-11.00	Debate	Chaired by Jenk Stronks
11.10-12.00	1 st round workshops	4 simultaneous workshops: 2 EU + 2 NL
12:00-13:30	Lunch and networking	
13:30-13:50	Keynote 4 Tom Luken	<i>Lifelong Career Guidance: current situation, obstacles and solutions</i>
13:50-14:10	Debate	Chaired by Teea Oja
14:15-15:30	2 nd round workshops	4 simultaneous workshops: 2 EU + 2 NL
15:30-15:50	Break	
15:50-16:30	Plenary discussion and conclusion	Reports from the workshop rounds Final remarks, recommendations and lessons learned
16:30-17:30	Informal part, drinks	